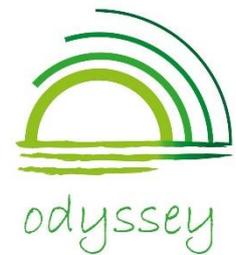


# OUR NEWS



april 2020

update #5

a simple change...



supporting the NHS

stay safe, stay home

Like many of you, being frequently marooned at home with family, especially children, is certainly adding a new dimension to the working day. All manner of skills are being acquired, or in some cases re-acquired - a smattering of Welsh and French, why the Battle of Hastings was so important (at least, to History teachers), and nearly up to ten keepy-ups with a football (I can do more, but I don't like to boast...).

Anyway, one positive coming out of such a dreadful situation is to see kids engaging with what is undoubtedly (and hopefully) a unique experience in their lifetimes – and them actively wanting to know how they can help, even if it's only in a small way.

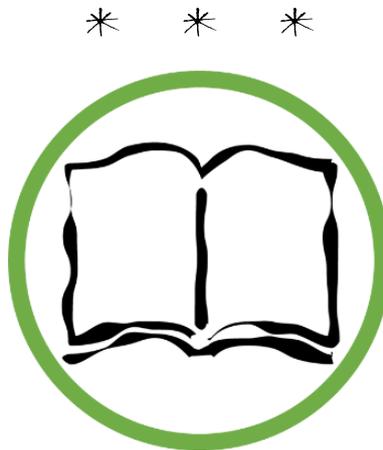
As an example, doubtless you've seen rainbow pictures appearing all over the country in support of the NHS.

Which got us to thinking, really, about small things that we could do here at Odyssey to do the same.

We're fortunate in that our logo lends itself well to a simple change – so we're temporarily adopting a rainbow logo just to do nothing else than to show our appreciation of the amazing work that the NHS are doing for us all.

On a slightly more serious note, we're at that stage in the year where we will be communicating with all our clients through the issuing of annual illustrations. We've incorporated the logo into these documents as well, with an additional reminder to 'stay home, stay safe'. We figure that even if a glance at that logo acts as a reminder to try to avoid unnecessary travel, and changes only one mind, or one trip, then we'll have at least contributed in a very small way.

Hope you all remain safe and well.



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Authorised and Regulated by the Financial Conduct Authority

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